

# HILTON RAIDERS

**Become a Sponsor**



## **Sponsorship Proposal**

Hilton Raiders  
P.O. Box 258  
Hilton, New York 14468  
[Communications@hiltonraiders.org](mailto:Communications@hiltonraiders.org)



The Hilton Raiders is a member of the American Youth Football & Cheerleading League (AYFCL) organization. It is our goal to provide each child with an environment that promotes a positive attitude, builds confidence and character through teamwork and sportsmanship and emphasizes the fundamentals of playing and enjoying the game.

As part of a not for profit, independent football and cheerleading league based in the Greater Rochester, New York Area, the Hilton Raiders rely solely on volunteers to provide leadership and support to the organization, both on and off the field, and fundraising to provide safe, essential equipment to our kids. We are proud to recognize the commitment of our families and the support we have in our community, but the 2011 season is already presenting additional challenges and we could use your help.

## **Become a Sponsor!**

As a corporate sponsor, your business will make an important contribution to the Hilton Raiders towards the purchase of new, safer helmets, a defibrillator, safety equipment and uniforms. The Hilton Raiders pledge to create awareness of your generosity using the 4 levels of sponsorship below. All sponsors will receive a special, autographed "Thank You" message from our kids to show their own appreciation and awareness of your contribution

### **Thank you!**

#### **Level I - \$500**

- Company logo displayed on banner at all home games/events
- Company logo printed on approx. 200 t-shirts to be handed out at the beginning of our season to all players and cheerleaders
- Company logo on weekly newsletter
- Sponsorship recognition and company promotion at all home games/events on PA system (business may supply promotion)
- Sponsorship recognition and company promotion in banquet book
- Link to company website from HiltonRaiders.com
- Coupon for products/services posted to HiltonRaiders.com, attached to weekly newsletter and printed for home games
- Special "Thank You" from the Hilton Raiders

**Level II - \$250**

- Company logo displayed on banner at all home games/events
- Company logo printed on approx. 200 t-shirts to be handed out at registration
- Sponsorship recognition and company promotion in banquet book
- Link to company website from HiltonRaiders.com
- Special "Thank You" from the Hilton Raiders

**Level III - \$100**

- Company logo printed on approx. 200 t-shirts to be handed out at registration
- Sponsorship recognition and company promotion in banquet book
- Link to company website from HiltonRaiders.com
- Special "Thank You" from the Hilton Raiders

**Level IV - \$50**

- Sponsorship recognition and company promotion in banquet book
- Link to company website from HiltonRaiders.com
- Special "Thank You" from the Hilton Raiders

**My business would like to sponsor the Hilton Raiders!**

**Business/Organization Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**\*\*Contact Person:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Player Name (if applicable):** \_\_\_\_\_

**\*Sponsorship Fees**      \_\_\_\_\_ **\$500**      \_\_\_\_\_ **\$250**      \_\_\_\_\_ **\$100**      \_\_\_\_\_ **\$50**

**\*Courteous request to have all sponsorship application/fees submitted by July 1, 2011  
(checks only to: Hilton Raiders Youth Football Inc)**

**\*\*We will contact this person for details regarding sponsorship  
Hilton Raiders P.O. Box 258 Hilton, New York 14468**