

HILTON RAIDERS

Get a Sponsor!



Participant Sponsorship Proposal

Hilton Raiders
P.O. Box 258
Hilton, New York 14468
Communications@hiltonraiders.org



The Hilton Raiders is a member of the American Youth Football & Cheerleading League (AYFCL) organization. It is our goal to provide each child with an environment that promotes a positive attitude, builds confidence and character through teamwork and sportsmanship and emphasizes the fundamentals of playing and enjoying the game.

As part of a not for profit, independent football and cheerleading league based in the Greater Rochester, New York Area, the Hilton Raiders rely solely on volunteers to provide leadership and support to the organization, both on and off the field, and fundraising to provide safe, essential equipment to our kids. We are proud to recognize the commitment of our families and the support we have in our community, but the 2011 season is already presenting additional challenges and we could use your help.

Get a Sponsor!

The Hilton Raiders organization is pleased to offer Raiders families with a new opportunity for the 2011 season. Recognizing that registration/fundraising fees and other additional costs can add up, especially when many families have more than one child participating, we are offering cost-saving incentives to YOU in return for help in obtaining corporate sponsors.

In addition to the personal benefits below, the monies collected will contribute to the purchase of new helmets and uniforms, and other safety equipment. Corporate sponsorships will help us keep costs to you down and maintain the highest level of safety for our kids. Thank you!

What are the incentives for getting a Sponsor?

A Level I sponsorship - \$500 -

Participant: Registration fee waived for 1 child for 2011 season

Participant: \$20 voucher for home field concession booth or merchandise

Business: Company promotions detailed in 'Hilton Raiders – Become a Sponsor'

A Level II sponsorship - \$250

Participant: 50% discount on registration fee for 1 child for 2011 season

Participant: \$20 voucher for home field concession booth or merchandise

Business: Company promotions detailed in 'Hilton Raiders – Become a Sponsor'

A Level III sponsorship - \$100

Participant: 20% discount on registration fee for 1 child for 2011 season

Business: Company promotions detailed in 'Hilton Raiders – Become a Sponsor'

A Level IV - \$50

Participant: 10% discount on registration fee for 1 child for 2011 season

Business: Company promotions detailed in 'Hilton Raiders – Become a Sponsor'

How do I get a sponsor?

Any business or organization can be a sponsor, you just need to ask. When considering potential sponsors, keep a few things in mind.

*In addition to checking with your own employer, consider an older sibling's employer as well.

*Does your child participate in other activities? Gymnastics, dance, baseball, etc... Other sport centers/facilities are a great place to find sponsors, and more often than not the familiarity of already knowing the right person to approach makes it even easier.

*Don't forget to ask your pediatrician and/or dentist. Many of us spend a lot of time and money at the orthodontist and are on a first name basis with the office staff.

1. **Find your Company contact:** Many businesses have an individual and/or department that will review the sponsorship proposal. Check with your Communications department first, if you have one, otherwise you may need to ask around to find the right contact. Place a personal phone call or set up a brief meeting to initiate.
2. **Read and Submit the Sponsorship Proposal:** Send the 'Hilton Raiders – Become a Sponsor' document, which details 4 levels of sponsorship, to your contact. The sponsorship fees must be paid by check (no cash) to the 'Hilton Raiders Youth Football Inc.' and must accompany the sponsorship form. These should be mailed directly to the Hilton Raiders and received no later than July 1st.
Be sure to include player name on the registration form

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questions/comments: communications@hiltonraiders.org